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Hot Box: Television to talk about

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ROB SALEM

Great White Web: The inroads we have started to make into the American TV landscape are nothing compared to what we're doing on the Net. For example, last week, three episodes of CBC's *The Border* were among the Top 30 downloads on iTunes Canada and this week's

numbers look to top 800,000. The phenomenon also encompasses YouTube, with *Comedy Inc.* and *Air Farce* scribe Renée Percy's hilarious viral video, *Sure Lock: A True Poo Story*, already up to 4.8 million hits, and on the verge of being the second most watched clip by Canadian websters. This after being unceremoniously pulled for five days, then put back online with an unlikely mea culpa from the YouTube legal department, stating that "non-sexually graphic dramatized urination or fecal matter is approved" for their site. Trust me, it's not as gross as it sounds.



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